

Order / Rev: 214680
 Alt Order #: 06863987
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: POL/Obama For America (D)
 Product Desc: 10/16-10/22 BARACK OBAMA
 Estimate: 1904
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
E 3	WAVY	10/16/12	10/19/12	Today Show 3 Today Show 3	CM	10a-11a	-TWTF--	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$250.00		0.00			
E 4	WAVY	10/22/12	10/22/12	Today Show 3 Today Show 3	CM	10a-11a	M-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
E 5	WAVY	10/16/12	10/19/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p	-TWTF--	:30	4	\$75.00	P4	0.00	NM	4	\$300.00
HAMPTON ROADS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$75.00		0.00			
E 6	WAVY	10/16/12	10/19/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$125.00		0.00			
E 7	WAVY	10/22/12	10/22/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$125.00		0.00			
E 8	WAVY	10/16/12	10/19/12	Days of Our Lives Days of Our Lives	CM	1p-2p	-TWTF--	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$300.00		0.00			
E 9	WAVY	10/22/12	10/22/12	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
E 10	WAVY	10/16/12	10/19/12	M-F 2-3p The Doctors	CM	2-3p	-TWTF--	:30	4	\$75.00	P4	0.00	NM	4	\$300.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$75.00		0.00			
E 11	WAVY	10/22/12	10/22/12	M-F 2-3p The Doctors	CM	2-3p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$75.00		0.00			
E 12	WAVY	10/16/12	10/19/12	M-F 3-4p Maury Povich	CM	3p-4p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
MAURY POVICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$125.00		0.00			
E 13	WAVY	10/22/12	10/22/12	M-F 3-4p Maury Povich	CM	3p-4p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
MAURY POVICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$125.00		0.00			
E 14	WAVY	10/16/12	10/19/12	M-F 4-5p M-F 4-5p ANDERSON COOPER	CM	4p-5p	-TWTF--	:30	4	\$175.00	P3	0.00	NM	4	\$700.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	10/16/12	10/19/12	M-F 4-5p M-F 4-5p	CM	4p-5p	- TWTF - -	:30	4	\$175.00	P3	0.00	NM	4	\$700.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			4		\$175.00		0.00				
E 15	WAVY	10/22/12	10/22/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M- - - - -	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -			1		\$175.00		0.00				
E 16	WAVY	10/20/12	10/20/12	Today Show Sa Today Show Saturday	CM	8a-10a	- - - - - S-	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - - S-			1		\$500.00		0.00				
E 17	WAVY	10/21/12	10/21/12	WAVY News 10 Sunday WAVY News 10 Sunday 7a	CM	7a-8a	- - - - - S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
SUNDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - - S			1		\$400.00		0.00				
E 18	WAVY	10/22/12	10/22/12	Mon Hour 3 Monday 10-11p	CM	10p-11p	M- - - - -	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -			1		\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	10/22/12-10/28/12		Mon Hour 3		10p-11p	M- - - - -	:30		(\$1,100.00)		0.00	NM		
See MG 18.2															
[Program Change]															
2	WAVY	10/18/12-10/18/12		Thur Hour 3		10p-11p	- - - Th - - - -	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 18.1 10/22															
[Makegood]															
E 19	WAVY	10/17/12	10/17/12	Wed Hour 3 Wednesday 10p-11p	CM	10p-11p	- - W - - -	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - W - - -			1		\$1,800.00		0.00				
E 20	WAVY	10/19/12	10/19/12	Fri Hour 1 Friday 8-9p	CM	8p-9p	- - - - F - -	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
WHINEY/COMMUNITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - F - -			1		\$900.00		0.00				
E 21	WAVY	10/20/12	10/20/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Footb	- - - - - S-	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
NOTRE DAME FTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - - S-			2		\$200.00		0.00				
													Totals	46	\$12,150.00